

BENSON & HEDGES

August 5th through September

1-800-2-BENSON



SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

MORRIS DAY & THE TIME PIECES OF A DREAM PURE SOUL

REGINALD T. McCANTS SOLO TERRY ELLIS

ZAPP/ROGER

GMR Marketing Program 4004 5/3/96 Benson & Hedges Music Ad Publication: Vibe for 7/96 aug Core date Size: 10" wide x 12" tall Square Area: 120' Warning Box Size: Exhibit 3 Rotation: A T&N Size: 10 point Scheduled Delivery of Mechanical:5/14/96 Ad Number: 1201-A3 Market: Chicago